

UPDATES

# Artificial Intelligence: Key Business and Legal Issues to Consider

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The rapid growth of artificial intelligence (AI) development and adoption, particularly generative AI and machine learning applications, has captured the attention of business leaders, academics, investors, and regulators worldwide. AI is also requiring companies to confront an evolving host of questions across different areas of law, including privacy, cybersecurity, commercial and intellectual property transactions, intellectual property ownership and rights, products liability, labor and employment, insurance, consumer protection, corporate governance, national security, ethics, government policy, and regulation.

Below, we outline questions that companies and their boards should consider as they navigate this ever-evolving technological innovation. Many of these questions are industry-agnostic, but all companies must also address challenges specific to the industry and regulatory environment in which they operate.

Sidley has a multidisciplinary AI industry team focused on providing our clients with practical and actionable guidance on the wide range of regulatory, transactional, and litigation issues companies face in evaluating, leveraging, and mitigating risk from AI.

To discuss the business and legal implications for your company, please contact one of the individuals below or one of the dedicated Sidley lawyers with whom you work.

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In light of the evolving situation, we are reviewing and frequently updating information provided in the [PDF](#).

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